

OVERVIEW OF THE CHÉTICAMP ST-JOSEPH-DU-MOINE AREA

Welcome to the Chéticamp/Saint-Joseph-du-Moine region, part of the County of Inverness in northeastern Nova Scotia. Chéticamp is located within the subdivision of Inverness North and has a total area of 2,029.6 km². The world-famous Cabot Trail runs through the villages of this region, attracting large numbers of tourists, especially during the summer months. The unique, rich, and vibrant Acadian culture is part of the fabric of this community as witnessed through its customs and traditions such as music/dance, rug hooking ('tapis hookés'), Mid-Lent celebrations ('Mi-Carême'), and traditional Acadian meals.



CHÉTICAMP/SAINT-JOSEPH-DU-MOINE

Population

5,676

Francophones

38 %

SUPPORT AND INTEGRATION SERVICES FOR NEWCOMERS TO CANADA

Your integration into the daily life is important. There are many organizations whose mandate is to facilitate your economic and social integration.

If you are an employer who is interested in immigration programs as a means of recruiting new employees, the Economic Immigration Officer at the CDÉNE will provide you with general information on federal and provincial immigration programs and help you to identify qualified international candidates:

agentimmigration@cdene.ns.ca

If you want to start a business or are interested in entrepreneurship, contact the Business Advisor for Immigrant Entrepreneurs at the CDÉNE:

conseillerimmigration@cdene.ns.ca

You can also contact Immigration francophone de la Nouvelle-Écosse for settlement and social integration services:

immigrationfrancophonene.ca

SELF-EMPLOYMENT AND BUSINESS DEVELOPMENT SERVICES

In the Chéticamp/Saint-Joseph-du-Moine area, one can be self-employed, an entrepreneur, or even purchase an existing business. With a working population of 4,290 individuals, 285 are self-employed and have no additional employees. Self-employed persons include business owners, freelance workers, and fixed fee/contract workers. We encourage individuals to communicate with us so we may accompany them in their entrepreneurial planning and success.

FRANCOPHONE COMMUNITY

In Chéticamp, the auditorium located at École NDA and managed by the local arts council (Conseil des Arts) is home to various performing arts presentations in the form of dance, music, and theatre, mainly during the summer months. The Société Saint-Pierre is the region's representative organization, overseeing the operations of the Trois Pignons building, including the museum. It also leases space to the community radio station CKJM-FM, Service Canada, and other government agencies.

ACADIAN/FRANCOPHONE SCHOOL

École NDA, the Conseil scolaire acadien provincial school located in Chéticamp, offers a quality French first-language education from pre-school to grade 12. It also houses a French-language day care and a community fitness facility.

csap.ca

FRANCOPHONE UNIVERSITY/COLLEGE CAMPUS

A satellite campus of Université Sainte-Anne, the only French-language postsecondary institution in Nova Scotia, is located in Saint-Joseph-du-Moine. Here, adult learners are able to participate in collegiate and university programs and courses.

usaintanne.ca

There are also English-language course offerings at the Nova Scotia Community College (NSCC) with the nearest campus to the Chéticamp region being the Strait Area Campus/Nautical Institute in Port Hawkesbury. This facility is well-renowned for its marine-related training programs. NSCC Strait campus also offers programs at the Wagmatcook Learning Centre (First Nations) which is even closer to Chéticamp.

CONSEIL DE DÉVELOPPEMENT ÉCONOMIQUE DE LA NOUVELLE-ÉCOSSE

To learn more about economic development services available through the CDÉNE, please visit our website.

cdene.ns.ca/en

Click the following tabs:

“Menu”

— “Services”



MOST PREVALENT OCCUPATIONS AND TRADES IN THE CHÉTICAMP/SAINT-JOSEPH-DU-MOINE REGION

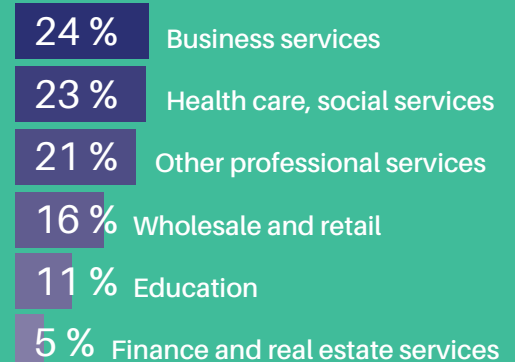
The economy of the Chéticamp/Saint-Joseph-du-Moine region is especially reliant upon the service (tertiary) industry (occupations and trades related to the service industry). This sector is comprised of 67% of workers, while the secondary (processing and manufacturing) industry is made up of approximately 17% of workers. The primary sector (natural resources) is comprised of the remaining 16% of the workforce.

The most prevalent occupations by broad occupational categories are: a) trades, transport, and equipment operators and related occupations; b) sales and service; and, c) occupations related to primary industry. Given its geographic location in close proximity to the Gulf of Saint Lawrence, it is natural that the region's economy is highly dependent upon the ocean's resources, in addition to tourism. Besides the significant fisheries in the region, there are also boatbuilding and ship repair/maintenance businesses which contribute significantly to the economy of Chéticamp and surrounding communities.

Most prevalent jobs according to the profession



Most prevalent jobs in the service sector



FRENCH IN CHÉTICAMP/ SAINT-JOSEPH-DU-MOINE

1,050 people speak French
at work

2,490 people claim they are able
to communicate in French

FRENCH IN NOVA SCOTIA

19,780 people speak French
at work

96,085 people claim they are able
to communicate in French

INCOME IN CHÉTICAMP/ SAINT-JOSEPH-DU-MOINE

MEDIAN ANNUAL INCOME OF INDIVIDUALS IN 2015

\$29,536

MEDIAN ANNUAL INCOME OF ALL HOUSEHOLDS IN 2015

\$55,979

MEDIAN ANNUAL INCOME OF FAMILIES IN 2015

\$69,973

LOOKING FOR A JOB?

Island Employment, having a bilingual office in the Chéticamp/Saint-Joseph-du-Moine area in partnership with Nova Scotia Works offers the following services free of charge:

- Advice and orientation
- Labor market information
- Job search assistance
- Networking opportunities within the business community
- Introducing clients to potential employers
- Assistance with resume writing and interview preparation

WHO ARE WE?

The Conseil de développement économique de la Nouvelle-Écosse (CDÉNE) is a not-for-profit provincial, French-language organization dedicated to the economic advancement of Acadian and Francophone communities across Nova Scotia. Founded in 1999, it is the only francophone provincial organization which operates specifically in the realm of economic development.

The CDÉNE is part of the economic development and employability network of Canada, the Réseau de développement économique et d'employabilité (RDÉE Canada). The RDÉE offers a wide range of support activities and services, with its presence in Nova Scotia being ensured through the CDÉNE.

The CDÉNE offers solutions to businesses, non-profit organizations, job seekers, newcomers to Canada, and community groups with the aim of fostering economic development. Our personalized approach, combined with the knowledge and expertise of our staff, allow us to collaborate to find the best possible solutions to support your successful initiatives.



leCDENE

Statistics employed in this document originate from the Statistics Canada 2016 Census and the Chéticamp Community Profile published by the Conseil de développement économique de la Nouvelle-Écosse (CDÉNE) in March, 2018.

© CDÉNE



CHÉTICAMP/SAINT-JOSEPH-DU-MOINE REGIONAL OFFICE

12 521, Cabot Trail
St-Joseph-du-Moine, NS B0E 3A0 Canada

COMMUNITY ECONOMIC DEVELOPMENT OFFICER - CHÉTICAMP/SAINT-JOSEPH-DU-MOINE

+1 902-224-2322
agentcheticamp@cdene.ns.ca

HEAD OFFICE

1809 Barrington Street, Office 902,
Halifax, NS B3J 3K8 Canada

+1 866-55CDENE (+1 866-552-3363)
info@cdene.ns.ca

cdene.ns.ca

Notre métier,
votre progression —



Government
of Canada

