

## OVERVIEW OF THE MUNICIPALITY OF THE DISTRICT OF **CLARE**

Welcome to the Municipality of the District of Clare, also commonly referred to as Saint Marys Bay. This municipality is located within the County of Digby in southwestern Nova Scotia. The Clare region extends along Saint Marys Bay, opening on the Gulf of Maine. It is situated between the ports of Yarmouth and Digby, each of which has a major ferry service with one running to the United States (to and from Yarmouth) and the other to and from St. John, New Brunswick (operating out of Digby). Regional airports offer commercial and private options for air travel. Highway 101 passes directly through the region, with Highway 1 being the more scenic provincial tourist route affectionately named the Evangeline Trail.

Clare is home to over 8,000 residents, with more than 60% who communicate in French. The region is mainly comprised of Acadians who demonstrate a strong sense of pride in their language, culture, and heritage. 71% of Clare's population self-identifies as being able to communicate in both of Canada's official languages.



**CLARE**

Population  
**8,018**

Francophones  
**62 %**



## **SUPPORT AND INTEGRATION SERVICES FOR NEWCOMERS TO CANADA**

Your integration into the daily life is important. There are many organizations whose mandate is to facilitate your economic and social integration.

If you are an employer who is interested in immigration programs as a means of recruiting new employees, the Economic Immigration Officer at the CDÉNÉ will provide you with general information on federal and provincial immigration programs and help you to identify qualified international candidates:

[\*\*agentimmigration@cdene.ns.ca\*\*](mailto:agentimmigration@cdene.ns.ca)

If you want to start a business or are interested in entrepreneurship, contact the Business Advisor for Immigrant Entrepreneurs at the CDÉNÉ:

[\*\*conseillerimmigration@cdene.ns.ca\*\*](mailto:conseillerimmigration@cdene.ns.ca)

You can also contact Immigration francophone de la Nouvelle-Écosse for settlement and social integration services:

[\*\*immigrationfrancophonene.ca\*\*](http://immigrationfrancophonene.ca)

## **SELF-EMPLOYMENT AND BUSINESS DEVELOPMENT SERVICES**

Within the Municipality of the District of Clare, one can be self-employed, an entrepreneur, or even purchase an existing business. With a working population of 4,000 individuals, 410 are self-employed and have no additional employees. Self-employed persons include business owners, freelance workers, and fixed fee / contract workers. We encourage individuals to communicate with us so we may accompany them in their entrepreneurial planning and success.

## **SERVICES OFFERED BY THE MUNICIPALITY OF THE DISTRICT OF CLARE**

The Municipality of the District of Clare is the only municipal unit in Nova Scotia which conducts its business and offers services in both official languages, English and French.

To learn more about services offered by the municipal government in Clare, please visit their website:

[\*\*clarenovascotia.com/en\*\*](http://clarenovascotia.com/en)

## **FRANCOPHONE COMMUNITY**

Within the Municipality of the District of Clare there is a cultural center and a municipal building which houses various francophone community and cultural groups and associations including: the community radio station, the provincial newspaper, the Acadian Festival, and the Société acadienne de Clare, an organization whose mandate is to foster the growth and development of the Acadian and francophone community. To learn more about this organization, please visit their website at:

[saclare.com](http://saclare.com)

## **ACADIAN/FRANCOPHONE PUBLIC SCHOOLS**

Within the Clare region, there are three French-language schools under the jurisdiction of the Conseil scolaire acadien provincial (CSAP). To learn more about the school board and schools in this region, please visit the following website:

[csap.ca](http://csap.ca)

## **FRANCOPHONE UNIVERSITY/COLLEGE CAMPUS**

The Municipality of the District of Clare is home to the main campus of Université Sainte-Anne, the only francophone post-secondary institution in Nova Scotia. The Church Point campus houses the administrative offices, in addition to offering university and college programs and courses in the Clare region, as well as province-wide at its four satellite campuses through videoconferencing.

Université Sainte-Anne's Church Point campus plays a pivotal role in Acadian and francophone development in the Clare region, offering not only learning opportunities, but also significant infrastructure such as a library, a research center, an entrepreneurship center, a sports complex, a theater, an art gallery, an artist's workshop, a tourist Information center, a cultural interpretative center, and a café.

[usainteanne.ca](http://usainteanne.ca)

Interested individuals may also register in English-language college programs/courses at the nearest campus of the Nova Scotia Community College (NSCC) at the Burridge Campus in Yarmouth.

[nsc.ca/explorensc/campuses/burridge](http://nsc.ca/explorensc/campuses/burridge)

## MOST PREVALENT OCCUPATIONS AND TRADES IN CLARE REGION

The economy of the Municipality of the District of Clare relies heavily upon the service industry (tertiary), most notably occupations and trades related to non-commercial activity and the knowledge-based economy. This sector represents more than 58% of workers, while the secondary industry (manufacturing and production) represents approximately 25% of the workforce. Only 17% of the local workforce is employed in the primary industry, that of natural resources.

The highest employment rates are in occupations related to trades, transportation, machinery and related occupations, sales and services and occupations specific to the primary sector. Given its coastal location, it is natural that the economy is heavily influenced by the sea. In fact, there are several port facilities and traditional trades still being practiced, all relating to the fisheries. The economy depends significantly upon the processing of various species of seafood, as well as ship repairs and construction.

Clare's economy is diversified and offers professional opportunities in health care and social services, education, wholesale and retail trade, as well as other professional and commercial services. The economy of the municipality also relies upon workers in the tourism industry, entrepreneurship and self-employment initiatives.

### Most prevalent jobs according to the profession



### Most prevalent jobs in the service sector



## FRENCH IN CLARE

2,540 people speak French at work

5,805 people claim they are able to communicate in French

## FRENCH IN NOVA SCOTIA

19,780 people speak French at work

96,085 people claim they are able to communicate in French

## LOOKING FOR A JOB?

The Conseil de développement économique de la Nouvelle-Écosse (CDÉNE) in conjunction with Nova Scotia Works, offers the following services free of charge:

- Advice and orientation
- Labor market information
- Job search assistance
- Networking opportunities within the business community
- Introducing clients to potential employers
- Assistance with resume writing and interview preparation

## INCOME IN CLARE

### MEDIAN ANNUAL INCOME OF INDIVIDUALS IN 2015

\$27,980

### MEDIAN ANNUAL INCOME OF ALL HOUSEHOLDS IN 2015

\$53,133

### MEDIAN ANNUAL INCOME OF FAMILIES IN 2015

\$67,177

## CONSEIL DE DÉVELOPPEMENT ÉCONOMIQUE DE LA NOUVELLE-ÉCOSSE

To learn more about economic development services available through the CDÉNE, please visit our website.

[cdene.ns.ca/en](http://cdene.ns.ca/en)

Click the following tabs:

— "Menu"

— "Services"

## WHO ARE WE?

The Conseil de développement économique de la Nouvelle-Écosse (CDÉNE) is a not-for-profit provincial, French-language organization dedicated to the economic advancement of Acadian and Francophone communities across Nova Scotia. Founded in 1999, it is the only francophone provincial organization which operates specifically in the realm of economic development.

The CDÉNE is part of the economic development and employability network of Canada, the Réseau de développement économique et d'employabilité (RDÉE Canada). The RDÉE offers a wide range of support activities and services, with its presence in Nova Scotia being ensured through the CDÉNE.

The CDÉNE offers solutions to businesses, non-profit organizations, job seekers, newcomers to Canada, and community groups with the aim of fostering economic development. Our personalized approach, combined with the knowledge and expertise of our staff, allow us to collaborate to find the best possible solutions to support your successful initiatives.



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Statistics employed in this document originate from the Statistics Canada 2016 Census and the Clare Community Profile published by the Conseil de développement économique de la Nouvelle-Écosse (CDÉNE) in March, 2018.

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Notre métier,  
votre progression —



Government  
of Canada

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NOUVELLE-ÉCOSSE

RDÉE  
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Le Conseil de développement économique  
de la Nouvelle-Écosse